



At a time when nearly 95 percent of a musician's income comes from live performances, the onslaught of recent show cancellations due to Corona-virus COVID 19 has left many

The Show Must Go On: Area Artists Are Proving That You Can't Stop The Music Skye, Christina Concepcio and E-Hos this

will financially survive if the pandemic lasts much longer. Without a venue, club or so much as a stage to perform on, bands and artists are turning to the next best thing to keep the power of live music alive – the Internet.

Internet.

That's right, fueled by a little creativity and a whole lot of passion, Philly musicians are proving that nothing can stop the music. Turning to the world of virtual concerts, viewing parties and streaming events (all equipped with links to venme or payred (hostions). equipped with links to vernito or paypal donations), many artists are creating a new reality to entertain fans and make money while doing it. Philly favorites Go Go Gadget, LauraLea Taraskus, Judah Kim and Steve Sauer Judah Kim and Steve Sauer have already gone live this past weekend while acclaimed folk performers Meghan Cary and Marion Halliday have taken the concept even further with a newly-announced virtual con-

cert series entitled "Hunkered Down House Concerts." "We had so much fun this



past weekend via Facebook live with Marion Halliday that we're planning a series: 'Hunkered Down House Concerts'," said Meghan Cary.
Other bands and artists scheduled to announce virtual performances within the next two weeks include Brian Quinn (Candlebox) and Danny Beissel

(Featherborn), who are collaborating on a special event, renowned singer Laura Cheadle, Former Strangers, The Todd Moyer Band (TMB). Band (TMB), who is present-ing the "Flex 3 Experience" on his Facebook page on Saturday, March 21 at 7:30 PM, and more. Check social pages for specific dates and

It's not just the musicians who are turning to this new reality for support. Local venues and promoters are also hosting streaming events or offering platforms for performers. According to moters are also hosting stream-ing events or offering platforms for performers. According to Vince Volz, a consultant with DVT Entertainment, The Kyber Pass Pub held a live concert event featuring Boywonder, Ariel



past weekend and DVP has plans to help artists live stream their events from home. Rotation Records, who recently an-nounced its new live divi-

sion Rotation Live, is also assisting artists by promoting their virtual shows and has invited local musicians to come into their Norristown studio to film a concert from their Live



their sites. Remember, every little bit helps and as one of the country's strongest music communities, we are all in this together.