

Blombers



What Color Underwear to Wear for an Happy New Year

New Year's Eve holds many different meanings and traditions to people around the world. To some it's a time to hit the town with friends and family. For others, it's a quiet evening spent home with those we love. However, no matter which way we choose to celebrate NYE, one thing is for sure. It's an opportunity to set our intentions and cheers to a happy, healthy, and prosperous new year!

And while there are many ways to set ourselves up for success in the New Year, my favorite has always been picking the perfect color panty. Yes, you heard me right! According to traditions of some cultures, the color of underwear for New Year's Eve will determine your luck for the next 12 months. That's a lot of responsibility placed on one tiny garment, isn't it? Well, seeing as I am in the panty business, I decided a long time ago that this is one superstition that I can get behind!

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Valentine's Lingerie and Other Personalized Gift Ideas

It may feel as if you've just wrapped up the holidays but the big V-day will be here before you know it. And whether you're shopping for your loved one, bestie, or even yourself, the perfect gift should be as unique as your Valentine. After all, your present is supposed to be an expression of love, right? So, put down the generic store-bought chocolates and let's get personal!